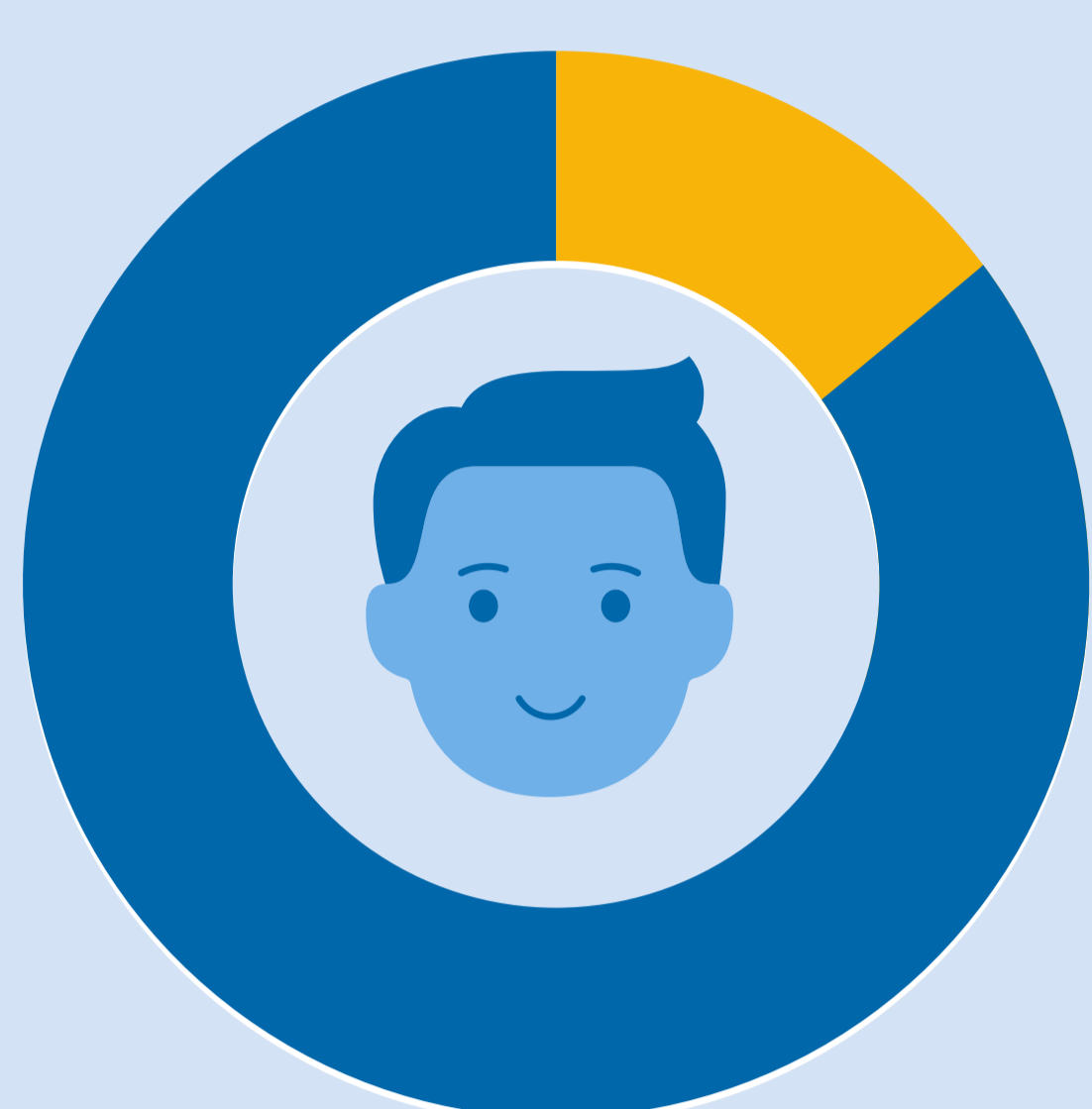




5 WAYS E-INVOICING CAN IMPROVE CUSTOMER EXPERIENCE

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CUSTOMER EXPERIENCE IS CRUCIAL TO BUSINESS SUCCESS



Customer Experience drives more than 2/3 of customer loyalty (which represents more than brand and price combined*)

83%

of businesses feel that unimproved Customer Experience presents them with considerable revenue and market share risks **



CUSTOMER EXPERIENCE DOESN'T STOP AT THE CHECKOUT. CUSTOMERS EXPECT IMMACULATE SERVICE WITH:



HOW CAN E-INVOICING AFFECT CX?

- 1 IMPROVED VISIBILITY**
No lost documents, access to delivery and read status of sent invoices, real-time reports and oversight of customer transactions.
- 2 REAL TIME DELIVERY**
Reduced accounting workload, less complicated work, significantly faster processing of invoices and payment orders.
- 3 ELIMINATION OF ERRORS**
Automated processes, fewer manual interactions, system checks, reduced probability of human error.
- 4 ABSOLUTE SAFETY & COMPLIANCE**
System access levels, secure, encrypted and fully automated electronic transfer, electronic signatures, compliance with national and international legislation.
- 5 ENHANCED CREDIBILITY**
Safe and fast service without errors can help enhance your brand's credibility and loyalty.



REDUCTION OF THE COMPANY'S ENVIRONMENTAL FOOTPRINT AND THE UNNECESSARY USE OF PAPER

By using Entersoft's e-invoicing, you choose a functional, modern and paperless accounting system, free from the unnecessary use of paper, thus reducing costs and the environmental footprint of your business.

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Trusted by +55,000 clients in 12 countries, Entersoft e-Invoicing helps businesses achieve critical KPIs by automating processes, decreasing the cost and simplifying work at the accounting department. Find out more at www.entersoft.gr/electronic-invoicing/