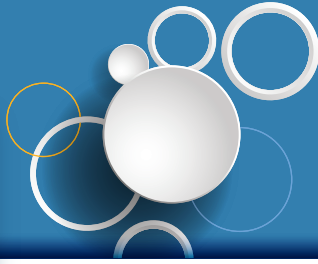


## CASE STUDY AMVYX



# AMVYX, A COMPANY WITH 100 YEARS OF HISTORY, SELECTS ENTERSOFT BUSINESS SUITE

“ Amvyx has always handled challenges dynamically and with an entrepreneurial spirit. For this reason it systematically invests, develops and modernizes its operations, selecting integrated and innovative solutions such as Entersoft ERP and Entersoft WMS. In just a short time, both of these solutions became essential tools for the modern and effective operation of our Storage & Distribution Centre ”

*Konstantina Gianna, Supply Chain Manager*

## The Company

AMVYX S.A. is the oldest spirits import, marketing and sales company in Greece. Since 1917 the company has been exclusively distributing world-class brands of spirits, beer and other alcoholic (and non-alcoholic) beverages in Greece. Today, it cooperates with 23 producers worldwide and manages 75 different spirit brands in Greece.

## The Challenge

The company has been growing rapidly and the total needs of the organization, as well as customer requirements, were constantly increasing. There was a pressing need for a support system to coordinate the commercial and financial management, ordering, merchandising, marketing and inventory monitoring departments. Specifically regarding the inventory management sector, the need to computerise the processes of the distribution centre through the use of flexible, advanced WMS software that would seamlessly cooperate with the ERP system was critical for the achievement of the company's new targets and priorities.

## The Solution

AMVYX had at its disposal three offers by business software suppliers, two of which were multinational companies. It selected Entersoft and Entersoft Business Suite (EBS), having recognised the company's technological achievements, its previous implementation experience in large organisations with similar requirements, as well as the solution's value for money.

One of the key criteria in the company's selection was the breadth and quality of the solution's functionality. Regarding breadth, EBS (Entersoft Business Suite) has always been – and still is – the only Greek software with an integrated suite of ERP, CRM, Mobile & WMS products. The company has positively assessed the option to have a single integrated solution from a single software supplier.

Regarding the quality of the solution's functionality, the main advantage was considered to be the adaptability of EBS applications, which can cover any possible need, today as well as in the future. Specifically regarding Entersoft WMS, it was of paramount importance of the company to have a software able to support fully computerised inventory management, while also highlighting improvement points in existing operational procedures and the implementation of new ones, in order to achieve tomorrow's targets.

The solutions are currently used by 117 users.

For companies like AMVYX, these features are a priority in any solution they are looking for.

### Sector

Beverages

### Client Profile

Since 1917 AMVYX has been exclusively distributing world-class brands of spirits, beer and other alcoholic (and non-alcoholic) beverages in Greece. With a philosophy based on entrepreneurship, innovation, and respect for its suppliers, customers, as well as the end consumer, the company has managed to compete with its multinational competitors as their equal, while achieving its target of continuous growth.

### Users

117

### Challenge

Need for a support system to coordinate the commercial and financial management, ordering, merchandising, marketing and inventory monitoring departments.

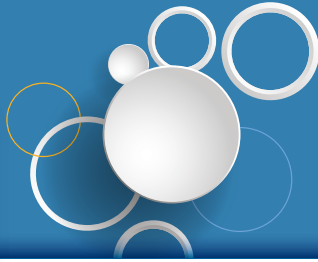
### Solution

Entersoft Business Suite (ERP & WMS)

### Advantages

- Quick order management and reduced time required for identification and picking
- Minimisation of errors during the preparation of orders
- Minimisation of returns and reduction of the dispatch cost
- Increased level of On Time-In Full (OTIF) customer service
- Complete inventory monitoring and FIFO, FEFO management
- Exploitation - maximisation of usability of storage areas
- Increased personnel productivity
- Optimised total logistics cost

## CASE STUDY AMVYX

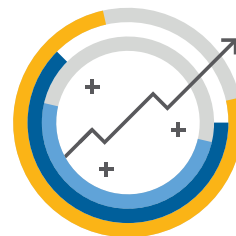


### The Advantages of a Unified System

- Batch recording and traceability management via WMS and automatic updating of documents and entry of any movement in the ERP system
- Management of customs warehouses/free warehouses with automatic ERP updates and use of inventory integrity tests
- Easy movement management, SET creation and exporting of ingredients
- Depiction of receipt results in difference reports, comparison between expected/received, functions related to entering the relevant documents on receipt differences. In general, ERP is immediately updated with receipt-related data that are associated with WMS functionality
- Option of asynchronous execution of WMS (collection / loading) and ERP (invoicing) phases
- Update of data on the movement of containers/accessories (e.g. barrels) in ERP invoices automatically, based on WMS collection actions
- Internal movements between branches are automatically translated from the ERP document to an expected receipt in the WMS system
- Internal movements between storage areas of the same branch automatically update the relevant internal movement documents in ERP
- Use of specialized actions for entering inventory updates in WMS with automatic updates of special documents in ERP (e.g. sponsorships)

### The Advantages for Logistics Operations

- Technological and qualitative upgrade of the works performed
- Product traceability per batch and expiry date
- Optimum Real-Time inventory management
- Multiple automatic document updates, based on warehouse movements
- Easy recording of special movements associated with inventory management
- Quick, automated warehouse inventory
- Vehicle routing for optimization of the distribution process



## Established benefits



Quick order management and reduced time required for product identification and collection (picking)



Minimization of errors during the preparation of orders (picking)



Exploitation - maximization of usability of storage areas



Increased level of On Time-In Full (OTIF) customer service



Complete inventory monitoring and FIFO, FEFO management



Increased personnel productivity



Minimization of returns and reduction of the dispatch cost



Optimized total logistics cost